Date: 25th Jan 2024

Presented to: Jhon

**Dear John,**

Thank you for your recent enquiry.

Feature List for Community Based Application

Brief

Client is looking to design and develop Community Based Application which enables users to view the newsfeeds shared by the content creator and they can engage on the platform.

**User Flow – Mobile Application**

* **Splash Screen**
  + User will be able to view the splash screen with application logo and application name.
* **Sign Up**
  + The User will be able to sign up on the platform by using their:
    - First name and last name
    - Email
    - Gender – Male/Female
    - Password
    - Confirm password
  + User will have an option to sign up the platform by using SSO
    - Instagram
* **Login**
  + User will be able to Login on the platform using their login credentials. The User can use the following credentials such as the:
    - Email Address
    - Password
  + User will login into the application by using SSO.
    - Instagram
* **Forget Password**
  + If User forget the password then simply User clicking on forgot password link and where User has to fill the email id.
  + After entering the email id User will get an OTP on the email that User has to fill into the OTP field.
* **Home Screen**
  + User will be able to view the promotional banners.
  + User will be able to view the clothing category.
  + Once they click the relevant category, they will be moved to listing screen to view the clothing.
  + User will be able to view the clothing list with the details like clothing name, sauce picture and clothing price. Once they click they will be moved to clothing description screen to view the more details.
  + **Cloth** **Description Screen**
    - User will be able to view the following information on the clothing description screen:
      * Clothing Name
      * clothing Description
      * clothing Image
      * Clothing Price
    - User will be able to add the product to carts.
  + **Cart**
    - User will be able to view the available products in the cart.
    - User will be able to update the product quantity.
    - User will be able to remove the product from cart.
    - User will be able to edit the product available in the cart. (Colour)
    - User will be able to view the total price.
    - User will be able to check out the cart.
  + **Checkout**
    - User will be able to enter the shipping address.
    - User will be able to enter the billing address.
    - User will check out and do the payments.
  + **Payment**
    - After checkout, User will be able to do the payment.
    - User can do payment by credit card and debit card.
    - If the payment is successful, the user will be able to view the order placed successfully popup screen.
    - If the payment is failed, the user will be returned to the checkout screen.
    - User will receive the order confirmation via Email.
* **Community**
  + User will be able to view the newsfeed shared by the other users and content creator/influencer.
  + User will be able to view the newsfeed in the following
    - Text with Images and affiliate product link redirection
    - Text with Videos and Product link
  + User will be able to like the post, comment the post.
  + User will be able to share the post via third party application like Facebook, whastapp. When other users click they will be re-directed to users profile.
  + User can join as content creator and they can share their images/videos on the platform.
    - To join as content creator/Influencer they should have the minimum Instagram follower’s threshold.
    - The application will validate the follower’s counts by asking them to connect their Instagram profile and allow them to join as creator.
  + User will be able to search the user by entering the keywords.
  + User will be able to view the search listing screen, once they click the profile they will be re-directed to profile description screen to view their details.
  + **Profile description screen**
    - User will be able to view the user/content creator name, profile picture, their post details.
    - User will be able to follow/un follow the user.
    - User will be able to report or block the user.
* **Hamburger Menu**
  + **Edit Profile:**
    - User will be able to edit the profile details such as profile picture, name, and email address.
  + **Password:**
    - User will be able to update the password.
  + **My Post – Content Creator**
    - User will be able to manage all the post shared on the platform.
    - User will be able to add/edit/delete the posts.
    - User will be able to search and add the music.
  + **My Earnings**
    - User will be able to generate the affiliate links and share with users.
    - User will be able to view their earning history based on the user purchase on the platform.
  + **Link Instagram**
    - User will be able to link the Instagram account.
  + **About Us**
    - User will be able to view about the company.
  + **Privacy Policy:**
    - User will be able to view the privacy policy of the company,
  + **Logout:**
    - User will be able to logout the application.

**Admin Panel Flow**

* **User Management**
  + Admin will be able to manage all the users across the platform.
  + Admin will be able to view the user’s details such as name, email address, sauce details.
  + Admin will be able to activate/deactivate the users on the platform.
* **Content Management**
  + Admin will be able to manage all the content creator across the platform.
  + Admin will be able to view the content creator’s details such as name, email address, post and their earning history.
  + Admin will be able to activate/deactivate the content creator on the platform.
* **Product Management**
  + Admin will be able to manage all the products on the platform.
  + Admin will be able add/edit/delete the products.
* **Payment Management**
  + Admin will be able to manage all the order payments on the platform.
* **Affiliate** **Management**
  + Admin will be able to manage all the affiliate links and products analytics on the platform.
  + Admin will be able to view the content creator’s commission details.
* **Content Management**
  + Admin will be able to manage content e.g.
    - Promotional Banners
    - FAQ’s
    - About Us
    - Privacy Policy

**Project Estimation:**

**Efforts required:** \_\_ Business Days

Project Total: USD \_\_\_\_\_ (One-time Fixed Quote)

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Tasks** | **Amount** |
| 1 | Initial Deposit - Prior to kick off the Project |  |
| 2 | On Final Delivery- Project Completion |  |
|  | **Total Quote** |  |

# Commercials and Payment terms:

Thank you for your enquiry. We're looking forward to working with you!

This estimate is based on the understanding of the project at this time and will be re-estimated if the specifications of the project or the project scope changes. These prices are subject to our standard terms and conditions. Payment due strictly 15 days from receipt of invoice. All prices are subject to VAT. This estimate will be deemed to have been accepted, and authority given to commence the work specified on receipt of your verbal acceptance, email approval, or a receipt of a signed purchase order.

**Terms & Conditions**

All work is subject to our standard Agency Terms and Conditions of Business.

**For: John For: WebMobril Inc.**

**Signature: Signature:**

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